DA NANG · SATURDAY 19 DECEMBER 2026

DRAGON CONNECTOR

DA NANG / 001

Sponsor prospectus

A one-day hackathon for mobile apps on Solana.

Dragon Connector is an independent event. It is not run or endorsed by Solana Mobile.

AT A GLANCE

BUILD FOR THE PHONE IN YOUR POCKET.

The default theme is mobile apps built on Solana, the easiest way to put a product in front of real users. Up to three tracks run on the day, each named and set by a track sponsor. A presenting sponsor can set its own theme instead, from AI agents to payments, and we announce it before registration opens.

Free to attend | Lunch included | Teams of up to 4 | Prizes in VND or goods

01

Consumer mobile

Apps people open every day: social, games, collectibles, habits and payments with friends.

02

AI on mobile

Assistants and agents on the phone that take real actions for the person holding it.

03

First-time builders

For students and teams at their first hackathon, judged on what they learned and shipped.

WHEN
Saturday 19 December 2026, 08:00–20:00

WHERE
Da Nang, Vietnam

FORMAT
One day, teams of up to 4

THEME
Mobile apps on Solana, or a presenting sponsor's theme

BUILDERS
80–120 in the room, target

ENTRY
Free, lunch included

SPONSORS

THE COMMUNITY MATT BRINGS

Builders

Da Nang developers, designers and students, many building on Solana for the first time.

Digital nomads

Remote engineers and founders based in Da Nang who turn up to build, not just to network.

Business owners

Local founders and shop owners looking for products they can use.

Event hosts

The organizers behind the city's meetups, inside and outside web3, who share what they see.

Why sponsor

Adoption

Teams build on your product during the day and keep using it after.

Hiring

Meet developers and designers by watching them ship, with their consent.

Brand

Your name in the app, on stage, on screen and on the apparel.

Content

Photos, a highlight video and a recap you can share.

THE ORGANIZER

RUN BY SOMEONE WHO WINS HACKATHONS.



Matt Sim founded Operator Uplift, a commitment app on Solana listed in the Seeker dApp Store, and has finished in the prizes at 18 hackathons. He has hosted dinners, launches, pitch nights and a hackathon set up in under 24 hours, and has spoken at Google, DAVAS and the Web3 Builders Summit.

18	1st	Seeker	2,300+
hackathon prize finishes	place at Superteam UK × HelpBnk	dApp Store listing for Operator Uplift	Operator Uplift accounts

Events Matt has hosted

- Private dinner for Photon: 600 RSVPs, 120 guests, planned in a week
- Hacker house launch for The Residency: 500 RSVPs, 100–200 people over the evening
- Networking night and pitch competition for icm.run: 400 RSVPs, set up in four days
- Popup hackathon with Lovable: 24 teams, set up in under 24 hours

Has spoken or pitched at: Google · The Residency · Road to Colosseum · DAVAS · Web3 Builders Summit · Unchained Summit · Network School

SPONSOR TIERS

FOUR TIERS. CLEAR DELIVERABLES.

PRESENTING SPONSOR — 1 OF 1 OPEN

DRAGON

$3,000

Your name on the event, and the theme is yours to set.

- "Dragon Connector, presented by your brand" on the site, app, posters and stage
- Set the theme and up to 3 tracks, for example an AI agent or product hackathon
- The top banner on the participant app's Sponsors page
- Lead logo on the website, stage screen, posters and event apparel
- A 5-minute opening keynote and the grand-prize presentation
- A seat on the finals judging panel
- A workshop or demo before building starts
- Opt-in introductions to every finalist team
- A recap report with attendance, projects, photos and the highlight video

TRACK SPONSOR — 3 OF 3 OPEN

TRACK

$1,500

Own a track and set its challenge.

- Name a track, such as "Your brand Track", and write its challenge
- Track prizes paid from your package, in VND or goods
- A featured card with your logo and link in the participant app
- Logo on the website, stage screen and track signage
- A 2-minute challenge brief at the opening
- A seat on the track's judging panel
- Office hours with teams during the build
- Opt-in introductions to the track's teams and a track results report

PRIZE SPONSOR — 6 OF 6 OPEN

PRIZE

$500

Fund one named prize, such as Best design.

- A named prize: "Best design by your brand", for example
- The full $500 paid to the winners, in VND or goods
- A logo card in the participant app
- Logo on the website and stage screen
- Present the prize at the awards
- The winners' project in the recap

IN-KIND PARTNER — OPEN

IN-KIND

Goods or services

Provide something the day needs.

- Your logo in the partners row of the participant app
- Thanks on the website and from the stage
- Signage where your product or service is used
- On-site presence as agreed

SPONSOR TIERS

COMPARE THE TIERS

	DRAGON	TRACK	PRIZE	IN-KIND
Contribution	$3,000	$1,500	$500	Goods or services
Slots	1	Up to 3	Up to 6	Open
Naming	Presents the event	Names a track	Names a prize	—
Theme and tracks	Sets the theme and up to 3 tracks	Sets one track's challenge	—	—
In the participant app	Top banner	Featured card	Logo card	Partners row
Website, stage and print	Lead logo, apparel included	Logo and track signage	Logo	Where your service is used
On stage	5-minute keynote	2-minute brief	Presents the prize	Thanks
Judging	Finals panel	Track panel	—	—
Builders	Workshop and finalist intros	Office hours and track intros	—	On-site presence
After the event	Full recap and video	Track results	Winner showcase	Thanks in the recap

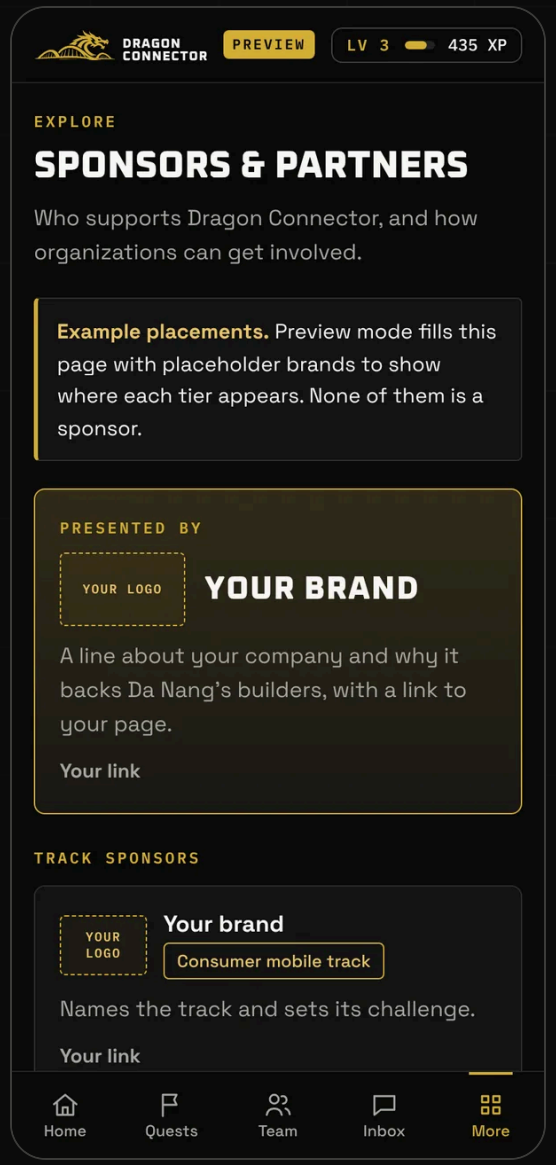
IN THE PARTICIPANT APP

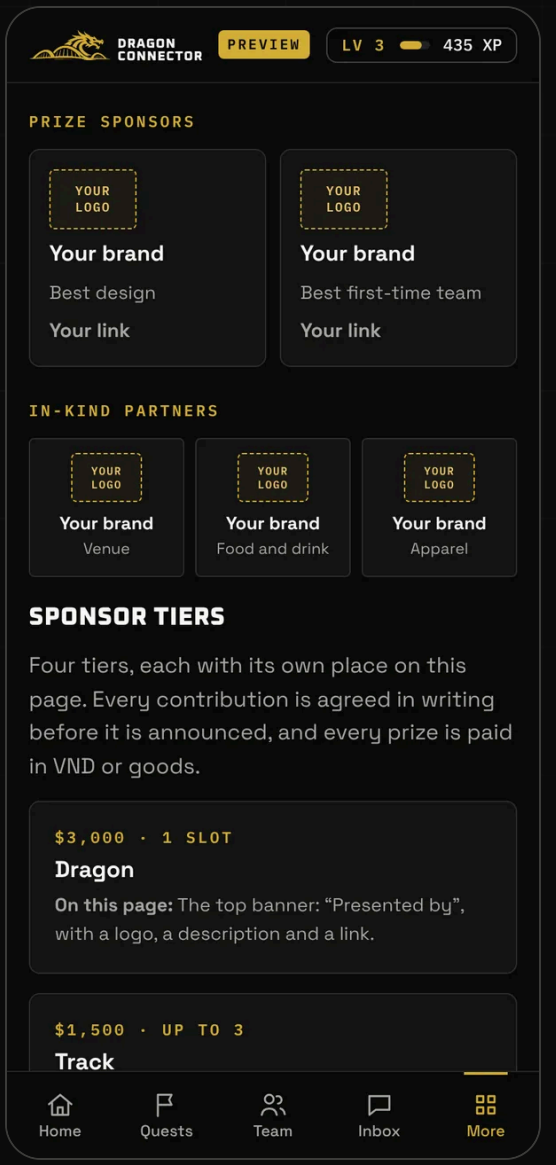
EVERY TIER HAS A PLACE ON THE APP'S SPONSORS PAGE.

Builders open the app all day to check in, read announcements and submit. Each tier maps to one placement, from the top banner to the partners row.

DRAGON	Top banner
TRACK	Featured card
PRIZE	Logo card
IN-KIND	Partners row

Example placements in Preview mode. The brands are placeholders, not sponsors.





THE DAY

SATURDAY 19 DECEMBER 2026

08:00	Check-in and breakfast
09:00	Opening
09:30	Building starts
12:00	Lunch
13:00	Building continues
16:30	**Code freeze**
16:30	Judging round
17:45	Finalists announced
18:00	**Finalist demos**
19:00	Judges deliberate
19:30	Awards and close

How projects are scored

25

Working prototype

It runs, on a phone or in a browser, and does what the team says it does.

25

User experience

Someone who has never seen it can use it.

25

Technical depth

Solana, or the sponsor's technology for a sponsored track, is used for a real reason.

25

Pitch and potential

A clear problem, a clear user and a reason to keep building.

SPONSOR TRACKER

HOW PRIZES ARE PAID

- Every prize is paid in VND by bank transfer, or in goods. Never in crypto or tokens.
- Prizes over VND 20 million carry 10% personal income tax, which the payer withholds and declares.
- Your contribution is agreed in a short written sponsorship agreement before we announce you.

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COMMITTED IN CASH · UPDATED 4 NOVEMBER 2026

$0 / $5,300

Johnny Dang Worldwide
In-kind · Event apparel, made at its rates with local manufacturers in Saigon and Hanoi
`Offered, terms to agree`

Trung Hieu Bui
In-kind · His coffee shop and build space
`Offered, terms to agree`

NEXT STEPS

READY WHEN YOU ARE.

Tell us which tier you have in mind and Matt will reply within two working days. Or book 15 minutes and talk it through.

01 Pick a tier, or ask for a mix.

02 Agree the contribution in a short written agreement.

03 We announce you and add you to the app, the site and the stage plan.

Commit by 28 November to appear on the apparel and printed material.

BECOME A SPONSOR OR BOOK A CALL

dragonconnector.com/sponsors

cal.com/rvaclassic/15min

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